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CLAIMS:

1. A method of processing a luminance signal including predetermined weights and color difference signals, comprising the steps of:

converting the luminance signal and the color difference signals into color signals (2);

forming a second luminance signal from the color signals, wherein the second luminance signal includes second weights different from the predetermined weights (4);

subtracting the second luminance signal from each of the color signals to produce second color difference signals (4);

amplifying the second color difference signals by a saturation parameter to produce amplified difference signals (6); and

adding the second luminance signal to each of the amplified difference signals to produce output color signals (8).

- 2. The method of claim 1, which further includes displaying the output color signals.
 - 3. The method of claim 1, which further includes storing the output color signals.
- 4. The method of claim 1, wherein converting the luminance signal and the color difference signals into color signals (2) is performed according to the following:

$$R' = Rlf' + Yhf'$$
 $G' = Glf' + Yhf'$
 $B' = Blf' + Yhf'$.

5. The method of claim 1, wherein converting the luminance signal and the color difference signals into color signals (2) is performed according to the following:

$$R' = (R'-Y') + Y'$$
 $G' = (G'-Y') + Y'$
 $B' = (B'-Y') + Y'.$

6. The method of claim 1, wherein the second weights include:

a red signal weight in the range of about 0.1 to about 0.4;

a green signal weight in the range of about 0.1 to about 0.4; and

a blue signal weight in the range of about 0.2 to about 0.8.

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7. The method of Claim 1, wherein the saturation parameter is a value equal or greater than one (1).

8. A device for processing a luminance signal including predetermined weights and color difference signals, comprising:

means for converting the luminance signal and the color difference signals into color signals (2);

means for forming a second luminance signal from the color signals, wherein the second luminance signal includes second weights different from the predetermined weights (4);

means for subtracting the second luminance signal from each of the color signals to produce second color difference signals (4);

means for amplifying the second color difference signals by a saturation parameter to produce amplified difference signals (6); and

means for adding the second luminance signal to each of the amplified difference signals to produce output color signals (8).

- 9. The device of claim 8, which further includes means for displaying (18) the output color signals.
- 10. The device of claim 8, which further includes means for storing (12) the output color signals.
- 11. The device of claim 8, wherein the second weights include:
 - a red signal weight in the range of about 0.1 to about 0.4;
 - a green signal weight in the range of about 0.1 to about 0.4; and
 - a blue signal weight in the range of about 0.2 to about 0.8.
- 12. The device of Claim 8, wherein the saturation parameter is a value equal or greater than one (1).

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13. A memory medium including code for processing a luminance signal including predetermined weights and color difference signals, the code comprising:

a code for converting the luminance signal and the color difference signals into color signals (2);

a code for forming a second luminance signal from the color signals, wherein the second luminance signal includes second weights different from the predetermined weights (4);

a code for subtracting the second luminance signal from each of the color signals to produce second color difference signals (4);

a code for amplifying the second color difference signals by a saturation parameter to produce amplified difference signals (6); and

a code for adding the second luminance signal to each of the amplified difference signals to produce output color signals (8).

- 14. The memory medium of claim 13, wherein the second weights include:
 - a red signal weight in the range of about 0.1 to about 0.4;
 - a green signal weight in the range of about 0.1 to about 0.4; and
 - a blue signal weight in the range of about 0.2 to about 0.8.
- 15. The memory medium of claim 13, wherein the saturation parameter is a value equal or greater than one (1).
- 16. The memory medium of claim 13, which further includes a code for displaying the output color signals.
- 17. The memory medium of claim 13, which further includes a code for storing the output color signals.